

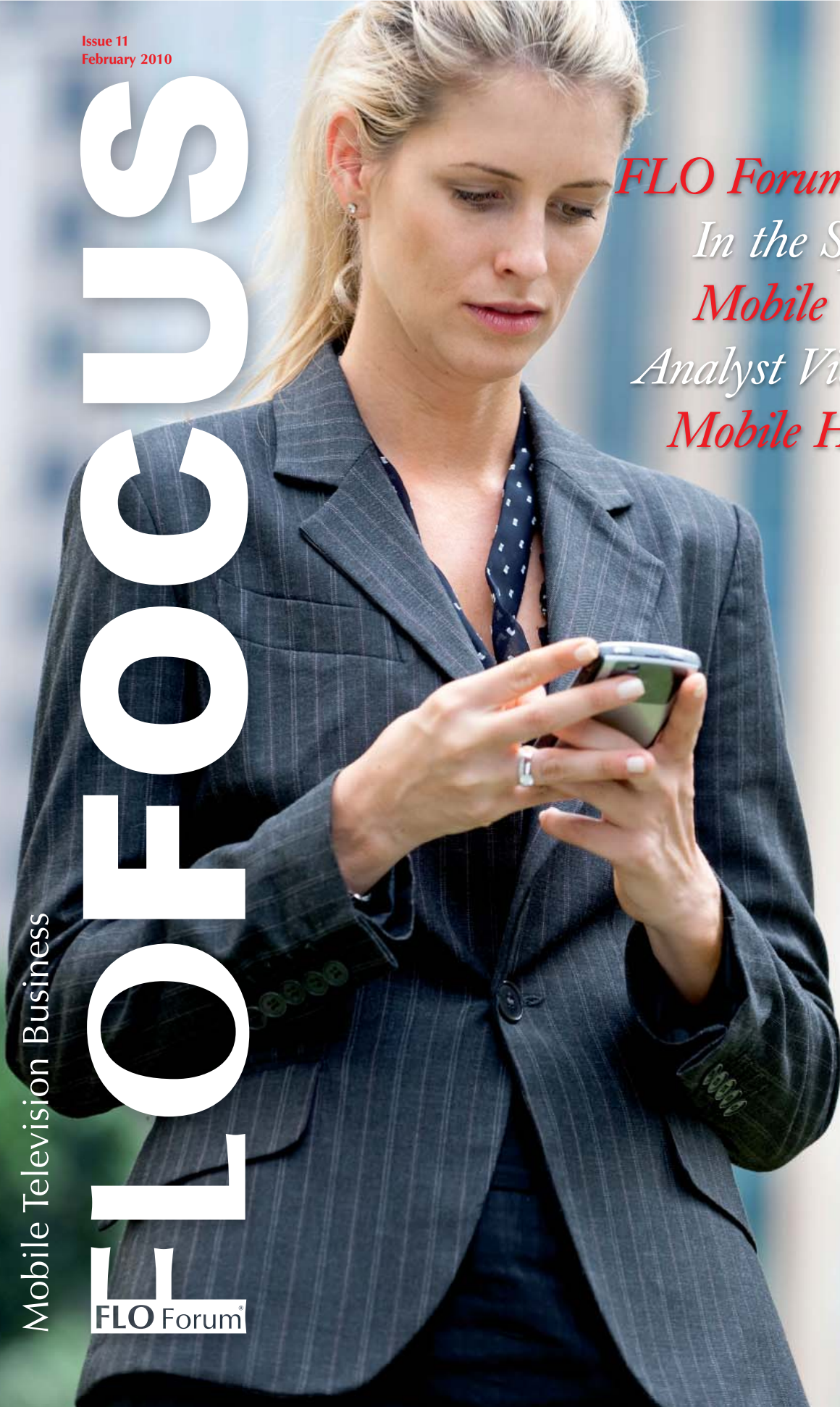
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FLO FOCUS

Mobile Television Business

FLO Forum®

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FLO Forum News

Nagravision secures FLO TV™ Personal Television and Auto Entertainment system

Nagravision, a Kudelski Group company and the world's leading independent provider of value-added content protection solutions, has been selected by FLO TV, a wholly owned subsidiary of Qualcomm, as the OpenCA conditional access provider for all its new distribution channels.

FLO TV recently announced the launch of its FLO TV Personal Television, a new digital handheld TV for its award-winning FLO TV™ live Mobile TV service as well as the availability of the FLO TV Auto Entertainment system in collaboration with Audiovox Corporation. FLO TV is already providing its service to subscribers of wireless carriers Verizon Wireless and AT&T.

Nagravision is securing the FLO TV Personal Television using its state of the art Nagra Media Mobile conditional access solution. The Nagravision technology deployed at FLO TV is fully compatible with the OpenCA specification as defined by the FLO Forum.

The Nagra Media Mobile solution will furthermore be used for the FLO TV Auto Entertainment system. The solution is using dedicated smartcards embedded in the automotive devices and specially designed to meet specific automotive requirements.

FLO TV selected Nagravision in early 2009 as its conditional access vendor to secure new services based on Nagravision's leadership in the field of Mobile TV, the large number of business models that can be enabled and the proven ability to scale seamlessly to millions of users.

With the launch of the FLO TV Personal Television and FLO TV Auto Entertainment system, FLO TV is further extending its reach and addressing new direct-to-consumer segments for its mobile TV service. Nagravision's conditional access and content protection solution is ideally suited to the large scale of the FLO TV operation and to the requirements of the automotive environment.

Today, Nagravision is the undisputed world leader in mobile conditional access solutions, securing commercial services using the major mobile broadcast technologies including FLO™ technology in the USA, CMMB in China and DVB-H in Italy and rest of the world.